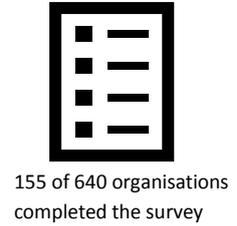
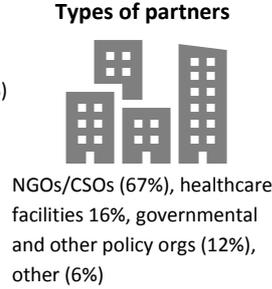
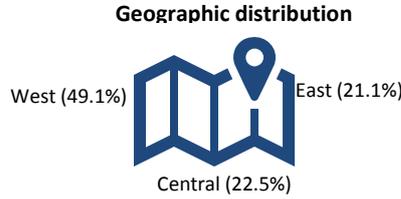


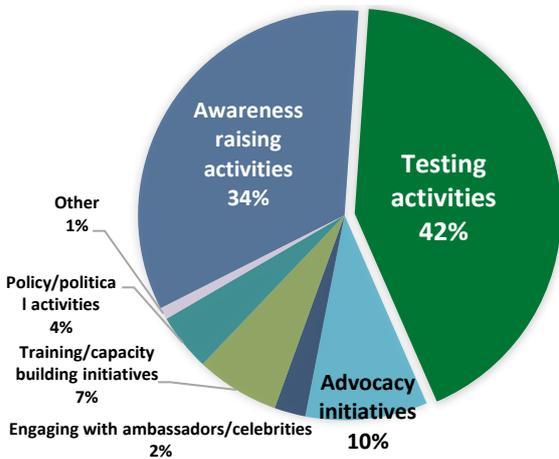
# European HIV-Hepatitis Testing Week 2017

Results from the 2017 Evaluation

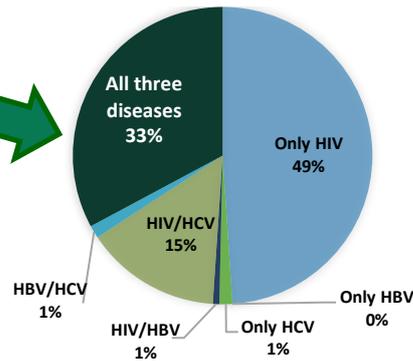
## ETW 2017 participants:



## Types of activities for ETW 2017:

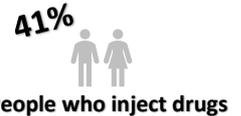
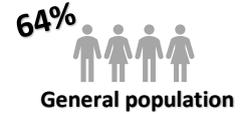


### Proportion of participants who did HBV, HCV, and/or HIV activities

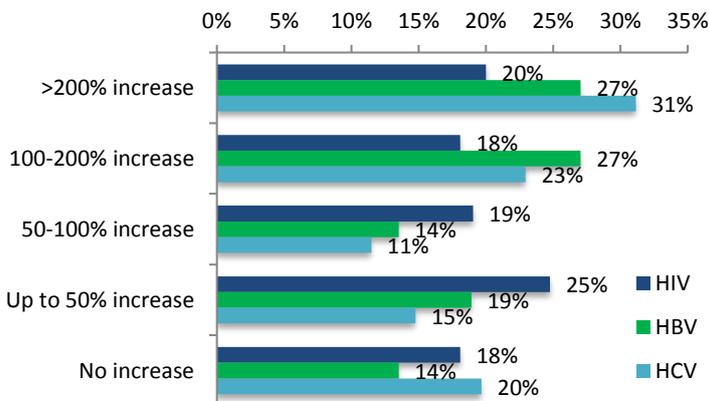


### Most targeted key populations

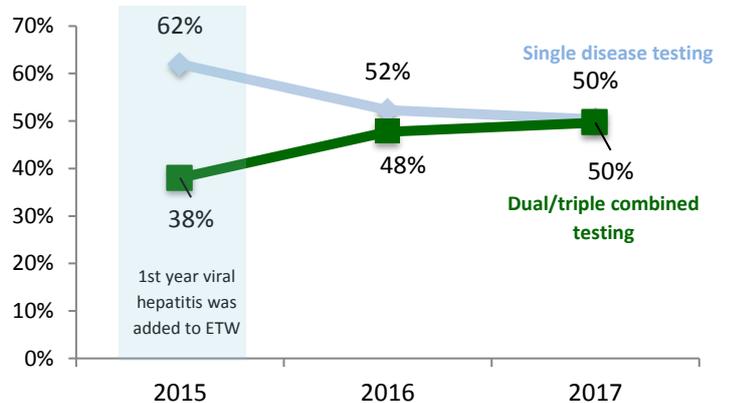
\* Respondents could select more than one key population group



### Percentage increase in testing during TW compared to routine services



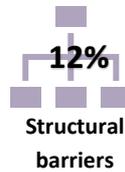
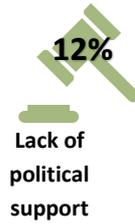
### Single disease testing vs. testing for 2 or more diseases from 2015 - 2017



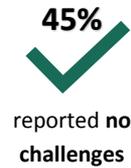
# European HIV-Hepatitis Testing Week 2017

## Results from the 2017 Evaluation

### Main challenges in implementing ETW activities



However...



\* Respondents could select more than one option

### European Test Finder 2017



Available in 16 languages



Visitors in 897 different towns/cities/states



Total visits: 36,475

#### European Test Finder

Find out where you can have a test for HIV, hepatitis or other sexually transmitted infections across Europe  
Use our European test finder to find a testing centre convenient to you.  
First select your country using the drop down menu. Then either select a state or town from the second drop down menu or enter your location.

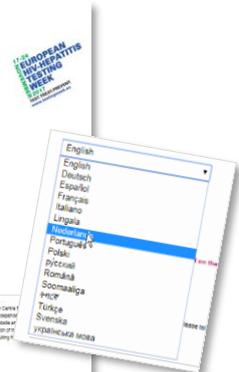
English  
Please select your country  
and select a town / state  
or specify your location (town or postcode) if not on the list above

Type of test  
 HIV  
 Hepatitis C  
 STI (including hepatitis B)  
Display results  
 As a list  
 On a map

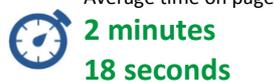
Search  
If you would like to add details of your testing services, please tell us about your service.

The creation of European HIV testing services has been developed in collaboration with the European Centre for Disease Prevention (ECDC) and supported by the European Commission. The creation of these services is a priority for the Commission and the ECDC. The creation of these services is a priority for the Commission and the ECDC. The creation of these services is a priority for the Commission and the ECDC.

supported by ECDC



### ETW website activity from Aug – Dec 2017



### ETW material downloads



Top 4 in 2017

### ETW public platform



How organisations use social media as a platform for ETW



\* Respondents could select more than one option

**Summary:** 640 partners from 47 countries in the WHO European Region participated in the 2017 European Testing Week. Of those, 24.2% completed the evaluation survey. The majority were NGOs/CSOs (67%). MSM was the most frequently targeted group (65%), and 95% of survey respondents did HIV activities, 49% hepatitis C activities and 34% hepatitis B activities which includes testing, outreach and awareness-raising. 33% of respondents tested for all three: HBV, HCV and HIV. 48% worked on the local level and 75% used social media to share their activities and promote their TW related events.

**Methods:** All registered organisations are asked to complete a post-Testing Week online evaluation survey. The survey asks participants to share information on their Testing Week activities and feedback on the initiative.

**Limitations:** The post-ETW survey is voluntary and relies on the respondent's input. The questions are majority qualitative and based on estimates or the respondent's perception of the impact of their ETW activities.

**Conclusions:** The success and impact of ETW must be measured not only by the number of people tested but also by the efforts made in awareness-raising and combating stigma, which is difficult to be measured quantitatively. One recurring success story reported in the evaluation survey was that ETW provides an opportunity for participants to go out into the community and/or partner with other organisations to increase awareness through outreach and reach people who would not normally access their services. The ETW webpage and social media platforms continue to be a useful resource for organisations to engage and share information.