

## SETW 2020/COVID-19 Communication messages

Thank you again for your public support and endorsement. Below we have provided content you can post publicly on your website, social media accounts and/or newsletters but feel free to edit them to your preference.

We kindly ask you to tag our social media accounts and/or use our hashtags (listed below) in order for us to see your posts and be able to share them within our networks. If you choose to post information about ETW on your website or through your newsletters, we kindly ask you to share the links with us via email at [eurotest.rigshospitalet@regionh.dk](mailto:eurotest.rigshospitalet@regionh.dk)

You can also download many ETW-related materials to help with promotion, including:

- The [ETW logo](#) in 17 languages including: Croatian, Czech, Dutch, French, Georgian, German, Greek, Hungarian, Italian, Lithuanian, Macedonian, Polish, Portuguese, Russian, Slovenian, Spanish and Ukrainian
- [Social media graphics](#)

Please do not hesitate to contact us if you have any questions at [eurotest.rigshospitalet@regionh.dk](mailto:eurotest.rigshospitalet@regionh.dk)

[ETW Twitter account](#): @EuroTestWeek

[ETW Facebook page](#): @European Testing Week or @EuroTestWeek

**ETW Hashtags**: #EuroTestWeek #TestTreatPrevent

Recommended communication platform	Message
Twitter	It's Spring #EuroTestWeek 15-22 May, we support #HIV #hepatitis #STI service providers who continue to serve their communities during times of crisis. For @EuroTestWeek, we encourage sharing of experiences during #COVID19 to inspire knowledge-sharing <a href="https://bit.ly/2JFe2EJ">bit.ly/2JFe2EJ</a>
	For Spring @EuroTestWeek 15-22 May, let's continue to advocate to support #hepatitis #HIV #STI services even in times of crisis and share lessons learned in times of #COVID19 #TestTreatPrevent #EuroTestWeek <a href="https://bit.ly/2JFe2EJ">bit.ly/2JFe2EJ</a>
	For Spring @EuroTestWeek 15-22 May, we stand together with everyone working against #COVID19 and we continue to recognise that #HIV #hepatitis #STI services are essential, even in times of crisis. #TestTreatPrevent #EuroTestWeek <a href="https://bit.ly/2JFe2EJ">bit.ly/2JFe2EJ</a>

	<p>For the 2020 Spring @EuroTestWeek, we encourage sharing of experiences in supporting and providing #HIV #hepatitis #STIs services in times of global crisis. #COVID19 #TestTreatPrevent #EuroTestWeek bit.ly/2JFe2EJ</p>
	<p>For the 2020 Spring @EuroTestWeek 15-22 May, we stand together to:        Support the response to #COVID19        Support #hepatitis #HIV #STI services during and after the crisis        Share experiences to inspire and encourage others        Support equitable access to prevention, testing &amp; care</p>
<p>Facebook</p>	<p>For Spring @European Testing Week 15-22 May 2020, let's use the week to unite and support #HIV #hepatitis and #STI service providers and share lessons learned in how to sustain these services during times of global crisis.</p> <p>To learn more about Spring #EuroTestWeek, visit <a href="https://bit.ly/2JFe2EJ">https://bit.ly/2JFe2EJ</a> #TestTreatPrevent</p> <p>For this Spring #EuroTestWeek 15-22 May 2020, we stand in solidarity with those working on the frontlines of the #COVID19 pandemic and recognise that many organisations will face uncertainty after the crisis is resolved. Let's use the 2020 Spring @European Testing Week to acknowledge that HIV, viral hepatitis and STI prevention, testing, care and support services are essential services, must continue to be supported and we must all unite to use and share our diverse expertise, experiences and lessons learned to support efforts against COVID-19.</p> <p>To learn more about Spring ETW, visit <a href="https://bit.ly/2JFe2EJ">https://bit.ly/2JFe2EJ</a> #TestTreatPrevent</p>